## ABSTRACT OF THE INVENTION

A security article includes a light transmissive substrate having a first surface and an
opposing second surface, with the first surface having an embossed region with an optical
diffraction pattern or a holographic image pattern. A color shifting optical coating is formed
on the substrate such as on the opposing second surface, with the optical coating providing
an observable color shift as the angle of incident light or viewing angle changes. The
security article can be used in a variety of applications and products to provide for enhanced
security measures such as anticounterfeiting.